

LUNCHES AT ALL HOURS
Hamburg Sandwiches
Our Special, at 10c
T. H. VAN WORT

REDCLIFF REVIEW

OUR SLOGAN: An Industrial Metropolis of Industrious People Who Pull Together.

INSIST ON GETTING
CHAMPS' BREAD
FROM YOUR BAKER
OR FLOUR US AND
"THE WAGON WILL CALL"

Volume 22.

THE REDCLIFF REVIEW

THURSDAY, JULY 27th, 1933

Number 4

The Scouts Returned From Elkwater Sunday

Had Splendid Two Weeks of Training and Fun

The Scouts have returned from their two week's camp at Elkwater Lake. And oh boy! Did they have fun! From dawn till dark there was something to do. Even routine duties were done with zest. And can those fellows make beds and wash dishes, and keep things tidy, to say nothing of washing and combing? Well I should say they can. Mothers, your boys of drudgery are past. The boys can help you now as well as the girls.

What tricks they had; what swims, what boating, what fishing! What things they saw and heard. What snakes they killed; what camp fires, what songs, what stunts! And what appetites they had! How they could clear the table of eats. And Mrs. Angus—could she cook! Oh boy! And are they tanned! And are they fit as fiddle! And how did their clothes last the two weeks! Cheer up, dads: you'll have the laugh on them when they're buying clothes for other boys in other times.

And do they appreciate the work of their leaders and all those other kind people who made it possible for them to go to camp! Never doubt it. They may not say it in so many words, but they do. And when they go again next year if they get the chance? Oh boy!

Local Softball Girls Have Two More Wins

Defeat Woolworths Twice in League Games

Three home runs with the bases well occupied gave the local softball girls a comfortable lead in their league game with the Woolworths girls here last Monday evening.

Although the local lassies showed up to best advantage both in the field and with the willow, the game was a good one for the fans. While the visitors were never dangerous they played a plucky game to the finish, and at times it looked as though they might make a nice tally, especially when they had the bases full and only one down. But the snappy double play of the home girls at this stage spoiled this chance and took the locals out of a bad hole.

The game ended 15 to 8 for Redcliff with an innings to go. Woolworths—3 15 00 0 1—1 Redcliff—4 20 4 1 4 x—15

The second game was played last evening with the same team and ended very much in the same way, the locals winning out by 11 runs to 6 and again with the spare innings.

Woolworths—0 0 2 2 1 0 1—3 Redcliff—6 20 2 2 0 x—11

The winning of these two league games gives the Redcliff girls a nice jump in the percentage column.

	W	L	P.
Safeways	8	2	60%
Redcliff	8	4	66%
Estons	5	5	50%
Woolworth	0	11	0%

How is your subscription?

Town Council Has A Quiet Session

Regular Meeting Held Last Monday Evening

A quiet session of the town council was held last Monday evening when the regular meeting was held. Those present were Mayor Worts and councillors Shaw, Sangster, Hargrave and Newham.

Mr. Van Wert wrote council asking price on old Lane's Studio building. Council set the price at \$475.00.

School Board wrote asking for \$400 for this month. The request was granted.

A letter was read from the Utilities Commission advising council to make arrangements to do their banking business with the Bank of Commerce Medicine Hat.

A motion was passed giving the Mayor and Secretary-Treasurer Terrant power to do all the town's banking business with the bank of Commerce Medicine Hat.

On motion of councillor Shaw and Sangster the Mayor and chairman of the water committee were appointed to interview the manager of the Dominion Glass plant regarding their water supply.

LOOK AT YOUR LABEL

Alberta Farmer Wins Wheat Championship

Mr. Freland Wilford, of Stavely, Wins Coveted Prize

The Grand Championship of a hard red spring wheat, exhibited at World's Grain Congress and exhibition now in progress at Regina, was won by Freland Wilford, 37 year old farmer of the Stavely, Alberta district, as announced on Tuesday.

This is the seventh world wheat title won by Alberta in ten years, and the tenth world title at shows for which records are available. This is also the first title to come to southern Alberta since 1912.

Mr. Wilford came to Stavely from Aurora, Nebraska, in 1902 and was one of the first graduates from the School of Agriculture at Carletonville. His victory is termed the greatest wheat championship victory of all times.

Mrs. J. Hope and family with her brother John Davies left Wednesday by motor for a holiday at points north.

Mr. and Mrs. Archie McKeller and son Gordon, spent a few days here last week with Mrs. McKeller's parents, Mr. and Mrs. G. McKay.

World Grain Show Attracts Big Crowds

Forty Nations Are Represented in Grain Exhibits

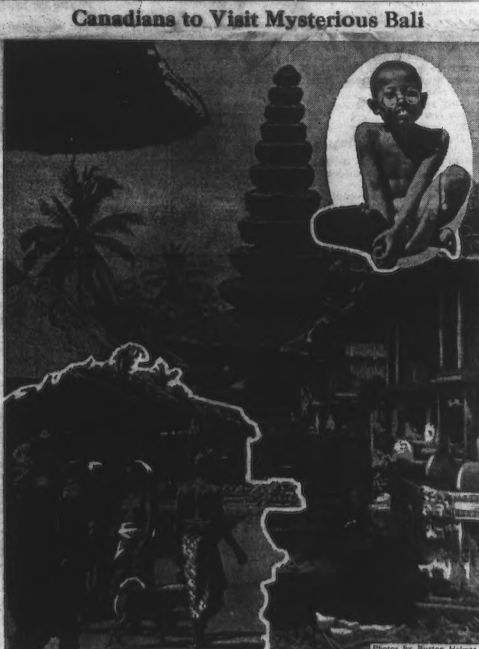
The World Grain Show opened in Regina last Monday with an exceptionally large crowd in attendance from all over the world. Forty nations are represented in the grain exhibits.

Every available space in the hotels, boarding houses and private homes is occupied and 35 tents have been set up on a 25 acre space to accommodate the overflow.

Farmers of Saskatchewan who have been unable to secure car licenses this year are being allowed to use their cars from July 16 till August 6th in order that they may attend the show. There is every indication that this World Show will be a great success.

Mr. Henry Van Wert, who has been in the hospital for the past two weeks, returned to his home here on Monday. He is now progressing favorably.

Miss Zaida Bamforth and Miss Carol Solihorn, who have been spending the past ten days with their leaders, the Misses Pow and Buchholz, at the C. G. I. T. camp at Walsh, returned home yesterday.



Canadians to Visit Mysterious Bali

Photo by Burton Holmes

Bali, that mysterious tropical island off the coast of Java where few would have been almost over-dressed and naive here—although they have never heard of him—look like candid, will be more than a name but no less a mystery to a number of lucky Canadians by this time next year.

Per Hall, literally unknown until a motion picture director took his camera and microphone there a year or so ago, has been added to the list of the Canadian Pacific liner Empress of Britain's 20th world cruise sailing from New York January fourth.

Balinese, simple and unadorned, acted a charming Java story for the screen. But they had to be taught what a kiss was. They live in a land of temples. Although education is not a strong point they can still count the few white people who have ever visited the island. They cannot count the number of dogs they own. They are the bodies of their dead until the last member of a family dies and cremate them all together. They worship bats and have 500,000 in one sacred cave. When priests and word that devil are abroad every man, woman, child and dog must stay within doors so no evil will impede the demon's quick departure. They love to dance, and on May 1 and 10, 1934 are specially performing traditional dances for the Empress of Britain's world cruise passengers.

In addition to Bali, new world cruise calls will be made by the M. S. white liner at Bonarua, Java, and Benabuan in the Dutch Archipelago. The cruise will visit 34 ports in 34 countries covering 30,000 miles in 135 days.

The pictures show a temple in Boileang, a youthful humorist (top right) and a typical scene outside a native house where a cremation is about to be held.

Gordon Memorial Annual S. S. Picnic

Was Greatly Enjoyed Despite The Bad Wind Storm

The annual picnic of Gordon Church School was held by the kind permission of the civic authorities, at Central Park, Medicine Hat, on Wednesday last week. Parents and children assembled at the church at one o'clock and before half an hour all were on their way to the picnic grounds. The thanks for this expedition is due to the Dominion Glass Factory for the loan of their truck and two vehicle drivers for the use of their cars.

A very pleasant time was spent swinging, bathing and playing ball. After serving ice cream the races were run. The preparations were under way for serving supper when the near cyclone swooped down on the picnic.

The picnic was a unique picnic and the tea and lemonade are still to be served. The thanks of the boys and teachers are tendered to all who made donations and for the use of their cars.

Just as we go to press we have received from the Swift Current girls stating they would be here next Wednesday sure.

Miss Nannie Learmonth of Calgary, who has been spending a week's holidays with her parents here, left on Tuesday for Banff where she will spend some time before returning to Calgary.

What our Government needs is more pruning and less grafting—Brunswick (Ga.) Planet.

A Bachelor is a man who never makes the same mistake once.—Ed Wynn

A young man in a Ford rolled into a gasoline station and said "One gallon please." The attendant answered scornfully, "what are you trying to do, wear it?"

Asked what she wished for her birthday, an old lady said "Give me a kiss, so I won't have to dust it."

Some men are born great. Some men achieve greatness. And some men just grate up on you.

Modern Child, seeing the box for the first time, said "Mummy—what is it, adventure?"—London Talker

ST. AMBROSE CHURCH
Rev. Malcolm Stewart, Vicar
9 a. m. Holy Communion.
10 a. m. Sunday school.
1st and 3rd Sundays
11 a. m. Choral service.
2nd, 4th and 5th Sundays
11 a. m. Mattins and Sermon.
7:30 p. m. Evensong and sermon.

GORDON MEMORIAL (UNITED) CHURCH
Pastor: Rev. R. Erskine Pow
Sunday July 30th
10 a. m. Church School.
11:15 a. m. Morning Worship
Subject: "The Endurance of Temptation"
8 p. m. Bowen.
No evening service during July and August.

A true holiday enables us to learn the secret of peace in Nature's breast.

ST. MARY'S CHURCH
Celebration of Mass every Sunday of each month except first Sunday, at 8:30 a. m.

Terrific Heat Wave Burns Up Crops

Thermometer Over 100 Mark All This Week

In contrast to the cold wave which followed the high wind storm last Wednesday, this week so far has been a scorcher. With the thermometer hovering around 104 not a breeze of any kind, the heat has been almost unbearable. One instrument at the Brick & Coal plant registered 104 on Tuesday and one at the Pressed Brick registered 106. The government observatory at Medicine Hat registered 103.2 on Tuesday.

What crops the grasshoppers have left around here are being burned up. Garden stuffs, flowers and shrubs are also showing the strain of the hot, dry spell.

Mr. and Mrs. Lalantyne returned home yesterday after holidaying at Banff.

Mrs. W. Horn, of Medicine Hat spent the week end in town with her sister Mrs. G. Horne.

Miss Donna Armstrong, of Medicine Hat, was the guest of Miss Delora Care for a few days last week.

Mrs. Polcoe and daughter Beth and Mrs. L. Cahoon returned Sunday after a pleasant holiday at Elkwater Lake.

The whist drive and ice cream social held on the St. Ambrose Church lawn on Monday evening was well attended and a good time is reported. The whist prizes were won by Mrs. Lakey and Ms. F. Cann, while the consolations went to Mrs. McDermott and Mrs. E. Ellis.

JUST FOR FUN
"I was an old man of the Cape,
Who made himself garments of Crope,
When asked: "Do they tear?"
He replied: "here and there."
But they're perfectly splendid for shape."

The mother of a flying cadet wrote: "Now, son, do be careful and whatever you do, fly low and slow!"

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Says Capitalist Nations Should Pool All Scientific Knowledge To Meet Soviet Trade Challenge

Warning that capitalistic nations must pool all scientific knowledge to meet the "challenge" of Soviet Russia's industrial system and end unemployment was voiced before the American Association for the Advancement of Science.

Only by this means could the nations that now are in the lead industrially maintain this lead, said Dr. A. P. M. Fleming, engineer of the Metropolitan-Vickers Electrical Company of England, one of the 30 foreign scientists invited to speak before the summer meeting of the association.

"This is in the U.S.S.R.," he said, "a larger body of organized research workers under unified control than exists in any other individual country in the world. The Soviet government looks to science to play a most important part in its industrial and economic activities."

Whether the Soviet plans succeed or fail, already enough has been accomplished to show the possibilities this combined scientific effort. Even partial success would be reaching effects on the rest of the industrial world.

"This situation is developing at a time when there is little industrial co-operation between the other countries and there is no doubt that this challenge of a common to a competitive plan justifies a careful consideration of the advantages of further co-operation between the nations for pooling of scientific resources and experience."

"With the lead that the foreign manufacturing countries jointly possess and with the fullest use being made of their joint scientific resources, it should be possible to meet the challenge successfully."

Navigates Her Own Craft

Twenty-One-Year-Old Nova Scotia Girl Has Master's Papers

Nova Scotia has almost as many sea captains as Kentucky has colonels, with the difference that the Bluewater sailors have a better right to their title because of experience, ability and valor. But one captain among them stands unique—unique because she is a woman.

Captain Mildred L. Wamboldt, 21-year-old native of Lunenburg, is probably the only female in Nova Scotia who not only owns, but has master's papers and actually navigates her vessel. And the craft is no toy schooner. It is the 435 gross ton schooner E. P. Theriault.

"Why, I don't think I could live if I had to stay ashore," the pretty young sailor declares. Born of a long line of sea-faring forefathers, she boasts that she has spent six months ashore in the past nine years. Bred to the sea, she made many trips with her foster-father, Angus Publicover, Staten Island, N.Y., former U.S. Navy officer, who made a special study of navigation.

Now her schooner is registered in her name. As master, she signs the clearance papers, transacts all the business of the craft, and rules with a firm hand her crew of one Nova Scotian and eight natives of Barbados. Her foster-parent accompanies her on her voyages, but only as mate. She trusts the schooner to no one but herself.

Captain Mildred is no fair-weather sailor. Last February she sailed from Lunenburg with sail for New York, but when 250 miles from destination, the craft was caught in a terrible gale. The vessel was forced to turn and run before the wind. Her sails were stripped from her and her gear damaged. By the time the hurricane had blown itself out, the E. P. Theriault had been blown within 100 miles of Barbados. The young captain put into the islands, and sold her cargo there.

She makes Barbados from Shelburne in 14 days, and from Bridgewater in 17 and 13 days, on different voyages. She made a trip from Bridgewater to Lunenburg in 13 days, all considered "very good time."

The E. P. Theriault, built on the Fundy shore, is now registered at Lunenburg, Barbados.

Wear Large Shoes

Chief attractions of the state museum in Missouri's state house at Jefferson City are a pair of shoes, size 22, once worn by Miss Ella Ewing. She was a native Missourian, who died several years ago, and was five feet 4 inches tall. She was supposed to be the "largest woman in the world" during her life.

W. N. H. 2002

Buildings in Miniature

Young Men Keep Busy Creating Models For Architects

Houses of cardboard and plaster and pigment, built on a drafting board with sawed-edge blades and paper punches and old knives—that is the daily work of Al Allard, a young Mississippian.

Allard's interest in miniature buildings dates from that Lon Chaney movie, "The Phantom of the Opera." Taking a tip from the miniature sets which were an important part of the picture, this handy young man built his first model, patterned after one of the castles used in the film. By contrast with the intricacy of detail which has since developed and achieved that first affair was rather simple and haphazard. But at least it was a start, the first of several scores of models that have sprung from his work table. Chartered by the manager of the theatre where Allard works and exhibited in a department-store window as part of an exhibition "The Little Castle," the miniature buildings have attracted much attention. It was brought to the attention of a Hollywood studio executive visiting Minneapolis. Critically the executive examined the little castle and promised to get in touch with Mr. Allard on his return to Hollywood. This he failed to do, but the miniature builder's enthusiasm and ambition had been fired.

Into the life of Mr. Allard burst R. Paul architect-burgeoning with a problem. "Listen," commanded the architect, "I'm trying to sell a committee on the design for a new church, but they can't get together on it. I think if I had a model to show them they would like the design. I'll give you three weeks to finish the job and you can name any salary within reason."

His experience as a creator of these little houses, castles and cathedrals has not only shown him the way to the achievement of reality, but has also been an instructor in many of the fundamentals of architecture and has developed in him his own code of philosophy of this craft—Progress.

Victim Of Imagination

"Cancer-Phobia" Causes Man To Think His Own Life

Perfectly healthy for a man of his age, William Dyer, 60, of Perryman Road, Paddockton, England, became so obsessed with the idea that he had cancer that he killed himself—a victim of his own imagination.

Holding an inquest, the Paddockton coroner, Mr. Ingelby Oddie, pointed out that Dyer was a common mistake for people to imagine they had cancer, and commented: "This is a case of cancer-phobia."

The evidence made it clear that Dyer had committed suicide as a direct result of depression induced by thinking that he had cancer.

Medical testimony made it equally clear that the man had no disease whatsoever.

Not In His Line

Paddy, who was eager to obtain work went to the employment exchange. "Anything this morning?" he asked the clerk.

"Yes," said the clerk, after consulting his books. "There's a job at the Eagle Laundry. Do you want it?"

Paddy shifted uneasily from one foot to another.

"Well," he said, "it's like this, I really want work mighty bad, but the fact is I ain't never washed an eagle."

Not Wanted in Canada

It has been pointed out that the average family on relief in Canada is much better off than a family of workers in Russia. This does not, of course, help to lessen discontent in this country or assuage the feelings of those who prefer work to relief, but it points the way that Bolshevism is no cure-all for the present conditions or one to be at all invited.

"Nature is an original artist," we read. That is why she so often seems to copy the pictures on flower seed packets.

China expects excellent crop yields this year.

Selling More Art Treasures

Earl Of Egmout's Privileged Silver Plate Going Into Auction Room

More treasures of the rancher Earl of Egmout are to be sold at Christie's of London. The old masters and other pictures inherited by the late Earl have already been dispersed, and now the massive silver plate is coming into the auction room.

It is only four years since Frederick Joseph Trevelyan Perceval left his ranch in Alberta and went to England to settle at Avon Castle, Ringwood, Hants, as the tenth Earl of Egmout.

The silver plate now to be sold contains a good deal of 18th-century silver as well as modern, and the like, several of which were especially made for the second earl.

The most important item is a rare James I. silver-gilt wine-cup, an heirloom which had been presented to Lord Arden, another branch of the family, by Princess Elizabeth, afterwards Landgravine of Hesse-Hom.

The Baron Arden was a Lord of the Admiralty about the end of the 18th century, and was M.P. successively for Lancashire, Warwick, and Totnes.

A set of three George I. ewers is another rare item bearing the name of the celebrated London silversmith, Paul Lamerie, 1725.

A German silver-gilt tankard has an inscription showing that it was presented to Lord Arden by George III, Charlotte, the consort of George III.

Dominion Offices For London

Headquarters Are All Together In Heart Of City

The opening of the handsome new offices of the government of South Africa by the King was interesting as another development of the bunching together of the Dominion offices in one particular part of London, England.

The South Africa building occupies one of the most commanding sites in the capital of the Empire at the corner of Trafalgar Square and the Strand, looking down Whitehall and over the street to Charing Cross.

Generations of Londoners and overseas visitors know the building which stood there before Morley's Hotel. Right across from it on the opposite corner of the Square, is Canada House, the offices of the High Commissioner, between Assize two points and on the south side of Trafalgar Square are the offices of the Canadian Pacific and the Canadian National Railways. A few yards further west up another street are the offices of the Dominion Lands government.

There is also a Canadian bank head office.

Going past along the Strand are the premises of the government of Rhodesia, the offices of the province of Ontario and almost opposite the latter the Australian offices.

So that the overseas visitor seeking his headquarters is right in the heart of London wherever he comes from—St. Thomas Times-Herald.

The world's supply of copper at the 1929 rate of consumption will only last about fifty years, in the opinion of certain scientists.

By lighting and heating a beehive by electricity in Europe recently the production of honey was increased 17 pounds.



By Ruth Rogers



TAKE OFF YOUR COAT! JUST AS YOU PLEASE!

It's smart as can be either way. As everyone knows Dame Padmin is a very versatile. Take off the cape and you have another dress.

Dame Padmin's critically cape carried out this fascinating model. A cape silk print would be charming too.

Style No. 712 is designed in sizes 14, 16, 18, 20 years, 22 and 24 inches bust. Size 16 requires 4 yards 29-inch, with 3/4 yard 39-inch contrasting. Price of pattern 20 cents in stamps or coin (coin is preferred). Wrap coupon carefully.

How To Order Patterns

Address: Winnipeg Newspaper Union, 175 McDermott Ave., Winnipeg

Pattern No. Size

Name

Address

City

State

Country

Telephone

Post Office

Zip

Day

Month

Year

Signature

Enclosed

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Prince Of Wales Expresses Confidence In Canada's Ability To Emerge From Depression

Very Easy To Obtain

Newspaper Claims Untraceable Votes Sold Freely In England

Two drugs capable of killing a man without trace are on sale at large chemists throughout the country, says a London newspaper.

They are supplied without question to any person who demands them. One of them bears no "poison" mark on its bottle.

Neither of them can be detected after death.

Many poisonous substances are obtainable from all chemists, but these two are remarkable for the ease with which they are bought, for the impossibility of tracing them once they have been administered, and for the fact that they produce symptoms similar to those due to natural diseases.

The pathologist of a famous London hospital, questioned by a newspaper representative about one of these substances, said: "If ever I wished to commit murder, this is what I should choose."

It is a protein-like compound, is daily used for the treatment of a common disease. It is supplied as a liquid in tubes which bear no poison mark. A child can buy anywhere.

And yet the injection of the contents of a two-shilling tube induces coma followed by death in from four to six hours.

It is impossible to analyse, and it leaves no trace in the body after death.

A newspaper representative visited a chemist's shop near Oxford Street, and for two shillings he received a tube containing more than a fatal dose of the liquid.

The second deadly poison in a liquid made from the seeds of an Indian tree. The medical dose is one drop and an overdose results in an exceedingly painful death.

Two grams are enough to produce fatal results. It is, too, impossible to detect after death.

At the same shop, two grams of the poison were bought for 1s. 6d. For this it was necessary to sign a receipt, but no name was taken, and the name and address given, and it was not asked to what use the drug was to be put.

Chemical Changes In Liquids

Scientists Find High Pitched Sounds Will Kill Bacteria

If the baby could cry at a high pitch he might help make his own milk more digestible.

A study of the effect of sounds in causing chemical changes in milk was reported to the American Association for the Advancement of Science by Dr. E. W. Fessenden and L. A. Chambers of the University of Pennsylvania Medical School.

Scientists have recently learned that "bacteria" in milk, water, fruit juices and other liquids can be killed by "super sound" of very high pitch by "super sound" of very high pitch.

Less than one-tenth of the people in Britain now pay income taxes.

KING FERAL OF IRAK VISITS LONDON



Here we see His Majesty King Ferial of Iraq leaving Victoria Station with King Ferial of Iraq on his way to Buckingham Palace where the King monarch is staying for a few days. King Ferial is acknowledging an enthusiastic reception by the people of London.

Prince Of Wales Had 700

Guests At A Dominion Day Dinner He Was Confident Of Canada's Ability To Emerge From The Economic Depression

and proceed to a bright future. Standing beside Prince Minister R. B. Bennett, of Canada, and addressing an audience including representatives of every phase of empire life, the prince said: "I know Canada better than any other part of the empire. I am really quite ashamed to think six years have elapsed since I have been to my ranch in Alberta; not that my residence at High River or any effort on my part could alter the price of cattle or vary the exchanges."

"Canada," he continued, "is suffering with the rest of the world. I am proud of my association with her, and am confident as her citizens are confident, of her recuperative powers and bright future."

The Prince dealt briefly with the struggling world economic conference and last year's Ottawa conference—confidence brought together representatives of all the empire nations.

"The hopes of the world," he said, "have faded just now, but at the conference, but our mind naturally goes back to a year ago, the eve of the Ottawa conference."

"Quite apart from the discussions and agreements then made, that gathering showed the world that here to great national unit able by the very nature of its condition to meet in unison but without any trace of that obstacle to progress, and that sort of present-day, individual nationalism."

"We all know," he said, "that the world's economic conference would be beset with very great difficulties, but we must be confident for the sake of the world."

"Not the least impressive feature (of the world conference) he declared, 'is participation in representation of various parts of the great British Commonwealth of nations.' Those nations of the commonwealth, he said, come with best wishes to the 'great national unit' put the world on the road to economic and industrial recovery."

Where Men Excel

Better Than Women At Grooming

Nearly Four Ounces

Men are more adept at grooming themselves for children than are women, says Florence Hamberger, one of the two women professors at Johns Hopkins University. Men know better what children like; women know better what is good for them, she contends.

Miss Hamberger bases her belief on an experiment she conducted in compiling information for a volume on the grooming of children for children's books. In this, she discovered men were able to select subjects that appealed to children's imaginations of women. The reason for men's ability along this line, she thinks, comes from the fact that the time they spend with the children is largely in play. Women are occupied with the technical aspects of rearing children.

Selling Big Japanese Coin

Largest Gold One In World Weighs Nearly Four Ounces

The Japanese Oban, the largest gold coin in the world, is to be sold at London, England.

Stamped with the seal of the government mint, the Japanese Oban is a large oval plate of gold measuring five inches across, and weighs nearly four ounces.

The coin was signed in Japanese ink by the superintendent of the mint as a guarantee of its purity. The signature was considered the most important part of the coin, and if it was rubbed off the plate ceased to be current money.

Had Long Wait

When Peggy returned from her first day at school she was asked how she enjoyed it.

"I like it all right," said Peggy, "but I didn't get any presents."

"What made you think 'that you would get a present, dear?'"

"Teacher said, 'Will there for the present'; and I sat there all morning and never got one."

Brazil's Surplus Coffee

Brazil this year will have the biggest crop of coffee in history, millions more bags than the whole world uses. It looks as if that country will have to burn its surplus, having already consumed more than 15,000,000 sacks.

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THURSDAY, JULY 27th, 1933

THE THREE TRAPS

The next time any one tries to "strut you along" with that old creaky about his line ailing cheaper because his firm does not spend a lot of money in advertising, just remember the story of the three mouse traps.

In a certain town three firms were manufacturing mouse traps. Their manufacturing costs were just about the same and they each did about an equal amount of business.

The traps cost 15c to make; sold to the dealer at 20c, and were sold to the consumer at 30c. Each manufacturer made 5c per trap, or 33 1/3 per cent profit on his turnover. Each dealer made 10c or 50 per cent profit. Each dealer, of course, carried all three traps, for there was about an equal demand for each. One day one manufacturer made up his mind to spend 1 cent per trap in advertising. This reduced his profit to 4c a trap. He did not advance his price and neither did the dealers.

He started his advertising and kept it up for two years. During this time the other two manufacturers kept on taking their 6c per trap and quietly laughed at the "poor advertiser."

During the second year, however, a popular demand "arose" to arise for this advertised trap. The manufacturer actually found demand getting ahead of production. He decided to keep up with it. He installed new machinery and found out that under improved methods and with quantity production he could turn out just as good a trap at a cost of 9 cents as he formerly cost him 15 cents. So he reduced his selling price from 20 cents to 15 cents, and the dealer reduced his from 30 to 25 cents. Even at this reduced price you will see that the manufacturer now made 50 per cent on his turnover as against the old profit of 33 1/3 per cent, and the dealer made 66 2/3 per cent, as against 50 per cent. before.

Naturally the two other firms couldn't compete on price, so they went out of business. The dealer found he only had to tie up one-third as much capital to stock the one brand as he used to tie up to carry three makes on his shelves. Now who paid for the advertising? Did the manufacturer? If you say "yes," how do you account for the fact that he reduced his selling price 5 cents per trap and still increased his gross profits from 33 1/3 per cent to 50 per cent? Did the dealer pay for it? If you think so, how do you reconcile your opinion with the fact that he reduced his selling price from 30 cents to 25 cents and increased his profit from 50 to 66 2/3 per cent?

Did the consumer pay for it? Obviously not, for he now got as good a trap for 25c as he used to get for 30c.

It looks like a case of money being spent and nobody to pay for it, doesn't it? If you agree, however, we will find the men who really paid for the

advertising were the two manufacturers who did not advertise. The number of mice in that town remained just about the same, and so did the number of traps sold per year. But every time either of these firms lost an account it went over to the manufacturer who advertised. This steady increase in business enabled him to buy cheaper (because he bought his raw material in larger quantities), to manufacture cheaper (because of better machinery, standardized methods, etc.), and to sell cheaper (because each salesman now sold three traps where he formerly sold one).

Redcliff Reminiscences

Taken From Our File of July 31st, 1914

Rumors of war in Europe are holding up the sale of war debentures, has been the word received from the Department of Education, Edmonton.

\$3,000.00 worth of shoes were shipped from the shoe factory to Edmonton this week.

The corner stone for St. Ambrose Church was laid on July 30 by Past Master O. W. Keely. After the ceremony a lawn social was held.

Proficiency tests among the Scouts for sashpins, sash, and compass have been passed by Ted Harbert, Grant Wilson, Stanley Fairbairn, Norman Matheson, Harold Hollinger and Stewart Lord.

Mr. Wm. Henderson Sr. has been appointed a registrar of vital statistics for Redcliff and district.

The knitting mill will be turning out goods before the snow flies. It will make half a million pairs of socks a year. The million pairs of socks a year. The first year's output has been contracted for.

Mr. A. B. Clow leaves tonight for a two months' visit in the land of the heather. Dame Rumor has it that he will not return alone.

The motor works has just completed and delivered a fine motor ambulance to be used in connection with Mr. Yocum's undertaking parlors at Medicine Hat.



But even now EATON'S Mail Order Catalogue is just as good as gold as television. Open your Catalogue and there before you are all the comforts of the home—rich fabrics—smart clothing—all illustrated as clearly as described so accurately that you might just as well be shopping for them personally at one of our great Western Retail Stores.

Add to this, the swift delivery service for which EATON'S is so famous, and EATON'S "satisfaction guarantee" policy, and it is no wonder that over two million EATON'S approximate television in service. Distance means so little to the Mail Order shopper!

F. T. EATON CO.

EATON'S

NOTICE TO CREDITORS AND CLAIMANTS

IN THE ESTATE OF ANTON DOMINIKAITIS,

sometimes known as A. Dominikaitis, late of the Town of Redcliff in the Province of Alberta, laborer deceased.

NOTICE is hereby given that all persons having claims upon the estate of the above named Anton Dominikaitis, sometime known as A. Dominikaitis, who died on the second day of May, A. D. 1933, are required to file with the undersigned solicitor, by the 19th day of August, A. D. 1933, a full statement duly verified of their claim and of any securities held by them, and that after that date the administrator will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so brought to its knowledge.

Dated this 8th day of July, A. D. 1933.

ALEX. MACGREGOR,
Solicitor for the Administrator,
The Northern Trust Company,
Hudsonville Block, Medicine Hat,
Alberta.

It is now around to subscription time again. How is yours?

A. E. WARD, M.D.
L. M. C. C.
PHYSICIAN AND SURGEON
Office and Residence in
Lockwood Block Phone 292



billiards for Steady Nerves

THE Artist that drew this picture always plays billiards before he draws. This practice invariably makes his hand and eye steady. If you're a case of nerves, or if things haven't been going right, there's only one cure—a game of billiards on Brunswick equipment in our Recreation Room.

Ted. Van Wert,
billiards
A Gentleman's Game

"Television" Shopping

at EATON'S

Won't be long now until television will cease to be a scientific marvel and become a commonplace in our homes as radio is today. Turn a dial, and we'll not only hear events taking place thousands of miles away—we'll actually see them, too. Distance will mean less than ever.

Add to this, the swift delivery service for which EATON'S is so famous, and EATON'S "satisfaction guarantee" policy, and it is no wonder that over two million EATON'S approximate television in service. Distance means so little to the Mail Order shopper!

FRANK BAIRD
BARRISTER, SOLICITOR,
NOTARY PUBLIC, etc.
Second Street
REDCLIFF, ALBERTA

WM. HENDERSON
Issuer of Marriage Licenses
FIRE INSURANCE
Rent collections attended to
Office at Residence 2nd St.

KEETLEY JOHNSON
For Accident, Fire and
Sickness Insurance
Ocean Passenger Service
7th Street, Redcliff

DR. E. L. McKEE
DENTIST
Purches Treated & Prevented
Phone 5945 Medicine Hat
Opposite Astor Hotel

Lang Bros. Ltd.

INSURANCE
Fire Accident
Life Sickness

651 2nd St. Medicine Hat
Telephone 2556

Dry Cleaning Done in Town

Get Your Old Clothes
Cleaned Up For Spring
We are Prepared to Dry
Clean and Press

SUITS, OVERCOATS
and PLAIN DRESSES
For \$1.25

Goods Called For and Delivered

GIVE US A TRIAL

LEUNG BROS.

Fourth St. Next Town Hall

AN INVISIBLE MONEY BELT for travellers

An Imperial Bank of Canada Letter of Credit keeps travellers supplied with currency when and wherever it is needed without the dangerous necessity of carrying large amounts in cash. Letters of Credit from the Bank are honoured by the Bank's Correspondents in all parts of the world.

IMPERIAL BANK OF CANADA
HEAD OFFICE TORONTO

[SING]

E. L. COPE

523 Third Street, Medicine Hat

Ready to serve you at all times with the Best Prices in

PLUMBING, TIMSMITHING, FURNACE
WORK AND GENERAL REPAIRS,
ALUMINUM WORK INCLUDED

Orders may be left with the Review Office
or Phone 3448 or 3583, Medicine Hat

Dry Cleaning

Have Your Scuffed Clothes Made
Like New Ones

Suits, Overcoats and Plain Dresses
Dry Cleaned and Pressed \$1.25
By Up-to-date Plant in Medicine Hat

Orders Left at
A. MCGIMPSEY'S, Redcliff

Will be Promptly Attended to

24 Hour Service. Goods Called For and Delivered

Get Your Job Printing At The Review Office

No Job Too Big nor None Too Small
for us to handle

Leave Your
Orders Here
For The
Following



ENVELOPES
LETTERHEADS
NOTE HEADS
BILLHEADS
STATEMENTS
CIRCULARS
BOOKLETS
PRIZE LISTS
TICKETING CARDS
BUSINESS CARDS
PROGRAMS
RULED FORMS
BALANCE SHEETS
DOGGERS
POSTERS
AUCTION BILLS

Satisfaction
Guaranteed
and Prices
Reasonable

Let the People Know what you have to sell, by
ADVERTISING IN THE REVIEW

Light For Plant Growth

Various Varieties Respond Differently To Time Of Exposure

It did not require any "blue paper" from scientists for farmers to know that plant growth depended on daylight, but what they did not know was that different species and varieties responded differently to the length of time they are exposed to light. It is only in recent investigations that scientists have recognized this fact, which is of particular importance to those who are growing flowers and vegetables under glass.

According to J. E. Roemer, of the Dominion Laboratory of Plant pathology at Saskatoon, B.C., plants that bloom naturally in the long day period, will come more rapidly into flower (under glass) by increasing the length of day by artificial illumination. On the other hand, plants that naturally bloom during that period of the year when days are short, may often be induced to bloom under glass if the length of day is artificially shortened by shading.

Apparently the plants respond to what they recognize as "day" and "night," conditions, as did the hens which went to roost when the sun was in eclipse.

In addition to those plants which are affected by long or short day periods, there is a third group, which comes little or nothing, whether the sun shines much or less.

Another effect of artificial light in the greenhouse is to check certain growth diseases. Plants which grow and mold, which otherwise are apt to develop during dark days. Also the artificial light tends to hasten the ripening of the fruit to harden the tissue and develop the root system of the plants.

Technical agriculturists are taking advantage of electricity in lighting and shading to synchronize the blossoming time of varieties they wish to cross. For instance, if a plant is apt to cross early and late varieties of peas if it were not possible to advance or retard the bloom by artificial means. In all plant breeding and disease work, artificial illumination has been of the greatest practical importance, cutting down the length of experiments by years.

To get their reaction to more or less light, dozens of varieties of plants have been tested out together, with their cost per experimental station at the Saskatoon laboratory. The maturing period has been speeded up in some cases as much as ninety days and in some cases retarded by the extra light.

As there are many acres of plants under glass in Canada today, the result of this investigation is of much importance to the growers, as well as to the scientists. It is the result of new species, or studying diseases. Already north light has long been considered essential for grading grain. Now according to tests that have been made by the National Research Council, artificial lighting has been tested out together with natural and artificial light, and it has been found to be the case with plants.

Eligible To Compete In Broncho Contest

Nine Canadian Champions May Ride At Chicago Today

Nine Canadian champion broncho riders have been certified as eligible to compete in the broncho riding contest at the World's Fair, which is being held at Soldier Field, Chicago, August 25 to September 10, it has been announced. Three other Canadian cowboys are included in the list of alternates.

Canadian cowboys eligible to enter in the order of their standings are: Fred riding, Pete Knight, Orono, Ont.; Harry Knight, Calgary; Canada Kid (Lee Perry), Calgary; Herman Lind, Cardston; baraback broncho riding, Donkey Snider, Kimberley, B.C.; Hughie Long, Baffledog; Gus McIntosh, High River; Herman Lindner, Cardston, B.C.; Canada Kid, Calgary. Included in the list of alternates are: Bryan Robertson, High River, in the broncho riding contest, and Harry Knight, Calgary, in the baraback broncho riding contest.

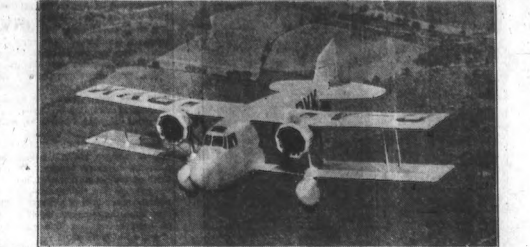
Losses from fire in London, England, last year totaled \$3,204,025.

A wing man would rather be ignored than bored.

Mexico has enacted a law to prevent speculation in exchange.

W. N. U. 2002

ENGLAND DEVELOPS NEW TRANSPORT PLANE



Our picture shows a new transport plane which has been built for the British Air Ministry, undergoing trial flights at Hounslow Aerodrome, Norwich. This giant machine has been designed to carry 1,000 pounds of mail for at least 1,000 miles, and has a cruising speed of more than 150 miles per hour. Its top speed is more than 200 miles an hour.

Mystery Man Of Europe

Even Antagonist Of Muntions King Is Not One

Sir Basil Zaharoff is called the mystery man of Europe because little is known of his origin. Even his nationality is not clear. But it is known that he is one of the largest owners of munitions stock in the world. His life is interesting in and out of the big casino at Monte Carlo, owned by him.

He took to the munitions business early in life and history shows him to have been peddling arms to Spain for 1904. A sale of \$25,000,000 to Spain put him on his feet. Then he gained control of Victoria, he bought munitions plants in almost every large country in the world, including Canada; he was part owner of the famous German Krupp. He took over the sale of Maximo's machine guns, and while Maximo sold them to the United States, Zaharoff sold them to Spain during the Spanish-American war.

Before 1914 his plants were manufacturing war implements as quickly as they could be made. To every country he sold. Then came the great war, the crowning achievement of his life. Millions upon millions of dollars poured into his coffers. To the country he sold his guns; to the other he loaned money—all for the purpose of killing. He apparently sided with the allies, became a close friend of Lloyd George and was knighted by the King. After the war business in munitions slumped. But Sir Basil had other irons in the fire. He bought Monte Carlo and made it pay huge dividends. He purchased a great tract of land where oil could be obtained.

He threatened the munificence of Rockefeller and the Standard Oil Company of the United States and of Sir Henry Defferding the oil king of Europe; he became a second J. P. Morgan. Today he sits in his magnificent Château de Haincourt, half blind, bent and gaunt, haggard and worn, but his keen brain still functions with the precision of youth. He has given away millions upon millions of francs to charity and other organizations. It is said that he is determined to make amends for all those who have succeeded in his gambling rans at Monte Carlo.

Girls Sailed As Apprentices

Two Make Trip On Windjammer Round Cape Horn

Two 17-year-old girls have captured the imagination of every sailor as well as every audience in Palmouth. They sailed on the windjammer "Parma," which has just won the Australian grain race for big windjammers for the second year in succession, with a magnificent passage of 83 days.

The girls are Marina, daughter of Captain de la Hoya, shipper of "Parma," and her friend, Sonja Lind, daughter of a retired Norwegian sea captain.

They have eaten salt horse and shark steak; they have been aloft well south of the ice-line, when the shipper was driving his ship round Cape Horn; and they have answered the call for all hands on deck when the ship was plunging at 13 and 14 knots through the southern Atlantic.

Co-operative societies are being encouraged by the government of Spain.

Nearly 200,000 London school children are given free milk every day.

Joe says: "A bachelor is a man doesn't make the same mistake once."

Efforts To Save Drowned

Artificial Respiration Sheds Its Condemned Four Hours Or Longer

The Toronto Mail and Empire says: We pointed out recently the necessity of continuing, until rigor mortis has set in, the efforts to resuscitate persons who apparently are drowned. The advice is emphasized by the Metropolitan Life Insurance Company in an advertisement which appears in Collier's Magazine:

"Continue artificial respiration for four hours or longer if necessary. When changing operators, do so without losing count. Not infrequently the patient, after temporary recovery, stops breathing. Renew artificial respiration at once. Thousands upon thousands of lives have literally been snatched from death by this method of life saving. As a world-famed physiologist puts it, 'Often, in drowning, electric or gas cases, the vital machine merely needs to be started again. It is like cranking an automobile when the engine has stalled and the self-starter is out of order.'"

Unusual Out Exhibit

Competitor At World Grain Show Is Scottish Woman

Out farmers of Canada are challenged by a woman farmer from Scotland.

One of the entries in the competition of the World Grain Exhibition in Regina is Mrs. Maggie Eccles of High Plains, Mayhew, Alberta.

She has entered a sample in the oil section from a farm which was in her family for over 60 years. Mrs. Eccles operates a 230-acre farm close to the birthplace of Robert Burns, the poet, special attention being paid to oat production.

In 1921 Mrs. Eccles won the gold medal for grain at the national stock and grain show at Edinburgh.

Estimating His Salary

A well-known attorney was always lecturing his office boy, whether he needed it or not. One day he chanced to hear the following conversation between the boy and the one employed next door:

"How much does your chief pay you?" asked the latter.

"I get \$1,500 a year. Five dollars a week in cash and the rest in legal advice!"

Transits through the Panama Canal are increasing.

Definition: A spendthrift is one who uses an adjective in a telegram.

London's bill for police protection last year totaled over \$45,000,000.

Norway's foreign-trade balance is showing a favorable trend.

It would be a good thing if 30,000 people were to take the same trip.

Weeks ago bits of oak planking copper plates, pipe fittings, and hand tools were salvaged. It was the first salvage operations on the historic steamer since divers brought up material for world-fair exhibits in 1892.

The "Independence" was built at Chicago and brought to Michigan in the fall of 1845.

He was John R. W. Crawford, of Montreal, and he was sailing for Halifax on the Furness Witly line "Newfoundland."

Since he retired from police service in 1910 Mr. Crawford has made only three trips, and has visited 25 countries on cycle tours, covering 150,000 miles.

He will spend three months in doing the 3,000 miles across Canada, and will then go on to Japan to continue his world cycle tour.

Archaeologists have unearthed a kitchen sink said to be 5,700 years old.

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Altering War Memorial

Position Of Gun Limber Made Some Changes Necessary

Canada's national war memorial is being altered in accordance with suggestions of the Prime Minister. It is learned. The memorial stood in Hyde Park, London, England, for about a year, but has now gone back to the Metropolitan studio for changing. When completed the memorial will be brought to Canada, although a site has yet to be definitely selected.

Instructions issued by Premier Bennett for the alterations to be made to Canada's national war memorial were based at the request of the officials of the Department of Public Works and were designed to eliminate a curious anomaly that had developed in the construction of the memorial. The general theme of the sculptured group is the passing of uniformed figures through an arch. In the rear, and just entering the arch, is a gun limber. However, as the memorial had developed in the construction of the arch, it was noted the limber was so placed that it would have been utterly impossible for it to pass through the arch.

This defect is being remedied by the simple process of enlarging the arch. To do so, and maintain the uniformity and harmony of the group, three more figures are being inserted.

Heat For Tuberculosis

Doctor Tells Of Patients Improved By His Use

Possibility of the treatment of tuberculosis by use of hot baths and high frequency waves was presented before the American Sanatorium Association when Dr. R. S. Marietta of Minneapolis, member of the committee on treatment, described experiments he had conducted in this field.

A majority of a number of patients who had undergone the hot bath or high frequency treatments over a brief period had shown marked improvement, according to Dr. Marietta. Of seven who had taken hot baths over a month, six had shown X-ray improvements. In some cases marked improvement had been given high frequency treatments two had shown improvement. All of the patients had been in sanatoria for years without showing any improvement whatever.

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An Interesting Race

Old Barges On Thames Take Part In Contest For Championship

The art of growing old gracefully and of showing a bustling world that the claims of sport are not the monopoly of youth was demonstrated at London, England, when coarser, bolder, and stouter barges took part in the race for the championship of the Thames. The course is from Lower Hope Point to the Mouse Lightship and back to Gravesend, a distance of about 60 miles. Most of these representatives of an industry whose genealogy goes back to the 14th century, are in the prime of large life, which records show, in one case at least, is 130 years.

Of those who earn their living on the river, the bargemen are remarkable for the small number of casualties they suffer compared with the great risks they run. Whether they are groping their way among the miscellaneous craft in the pool or tackling to and fro the river amid a procession of steamers in the lower reaches, the masters appear to have nerves of steel to overcome the hazards they take. On to the shore they almost stare before turning their craft about to sail diagonally across, their massive rusted mainmasts full, with the waters reaching the scuppers on the leeward side.

For the last fortnight or more before the race the barges go through a severe preparation, and their crews work hard to achieve the degree of quickness required throughout the contest. There is no flying start as in racing. All the barges are anchored in a line, and at the signal to go the winches screech until the crews break the surface and are safely afloat. Then the master's task begins; orders are shouted and instantly obeyed; the massive mainmast unfolds from the great aprit like the draping of a theatre curtain as he guides his barge into the wind. The barge is up and down before the mainmast, as more canvas is heaved aboard.

A beautiful scene the eye sees as a miniature fleet of liver and coating barges, the latter carrying a greater area of canvas, sweeps to windward, the blackened blades giving the appearance of a forest of masts reaching to the muddy waters which are whipped into a foam of dirty white as the barges cut their way through the broadening line of the river past the Nore and onwards to the Mouse Lightship. There they wheel around a corner, break the surface and are back on the return for home.

All the arts of legitimate sailing are brought into use; the tacking and blanketing as one competitor after another sees and seizes an opportunity for advantage. Round the tortuous bends of the river they glide, until at length the final lap marked by the Ovens buoy brings them into Gravesend. A few minutes more and victory is won amid the shrieking sirens of the tugs and ships.

Parts Of Steamer Salvaged

Dredge Brings Up Bits Of "Independence" Wrecked In 1853

Full of the "Independence," first steamer to ply Lake Superior, has been encountered by the Duluth Ship Repairing Company, operating on the United States side of the Vinal Shoals, above the ship canal.

The "Independence" was wrecked November 25, 1853, when her boiler blew up and four men were killed. Weeks ago bits of oak planking copper plates, pipe fittings, and hand tools were salvaged. It was the first salvage operations on the historic steamer since divers brought up material for world-fair exhibits in 1892.

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Simplified English

Ordinary Conversation Can Be Carried On With 500 Words

Foreigners state that they find learning the English language very difficult. Possibly that is not because of the number of words, which are plenty enough in all languages for the new Oxford dictionary is said to contain over half a million, but the fact that the words are so different in various ways, "e" and "ch" may be hard or soft, and plurals are tricky things. As a Frenchman once said: "If the plural of mouse is mice, why isn't the plural of house mice? We give it up."

An Englishman, C. K. Ogden, of the Orthological Institute, Cambridge, has been working for ten years on the production of a simplified English language. He calls it "Basic English," and it consists of only 850 words. He can put them all on one sheet of paper, and he claims that ordinary conversation can be carried on by these words.

His 850 words include 600 names of things. One hundred and fifty words are used in the construction of sentences. Eighty-two words cover all the prepositions, pronouns, conjunctions, and adverbs. There are only 15 verbs which Ogden calls "operators."

The whole of the grammar could be summarized on a postcard as follows:

1-Plurals in "s."

2-Derivations in "er," "ing," and "ed" from 300 nouns.

3-Adverbs in "ly" from the adjectives.

4-Degrees with "more" and "less."

5-Questions by inversion or "do."

6-Conjugation of pronouns and the 15 verb forms. Measurements, numbers, and dates are covered by 15 national terms are used as in English.

It is claimed for basic English that it is learned by adult foreigners between 16 and 21 cast. For the English-speaking person, who has to learn to eliminate not only his own language, but the time is slightly longer.

Of course, this does not allow for the magnificence of the grandiose speaker, the magniloquent orator, but for the ordinary man-in-the-street. As a matter of fact a large percentage of people do not use more than that number of words or a great many more. Even well educated people seldom go beyond 5,000. If the most efficient of speakers were to write down every word he knows his list would not extend beyond 10,000.

It would be a good thing if 30,000 people were to take the same trip. Weeks ago bits of oak planking copper plates, pipe fittings, and hand tools were salvaged. It was the first salvage operations on the historic steamer since divers brought up material for world-fair exhibits in 1892.

New Method Is Effective

Scientist Explains Why Certain Noses Will Sterilize Milk

If you hear an ear-splitting shriek as you are passing a dairy in a few minutes you will be told the reason or send for the police. It is quite true that furdier will be taking place, and the reason is that the milk is not given out by them. It is, so to speak, put into them, and it does more than annoy them; it blows them to bits.

Many ways of sterilizing milk have been invented, but the "shriek" method is the most effective.

But why should a noise kill microbes? But a hand just between a friend's shoulder blades when he is talking and you will find that you can feel his back vibrating strongly. Those vibrations come from the muscles made to discover the vocal chords. All sounds are caused by vibrations; the quicker the vibrations, the higher the note.

It occurred to a scientist that if microbes could be made to vibrate sufficiently quickly they would be destroyed.

He started experiments and soon found that his idea was correct. All the bacteria and microbes in the milk note which produced the most effective vibrations. He then tried applying the shriek to milk that was full of microbes. So successful was the experiment that milk can be completely sterilized by letting it pass through a metal tube in which is producing the shriek—70-80 times.

The French milk-laying suburban "Diamant" was launched recently at Moutillou.

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WORLD HAPPENINGS
BRIEFLY TOLD

The Canada-South Africa (treaty) agreement, negotiated during the imperial conference in Ottawa, last summer, has become effective.

The world disarmament conference has been adjourned to Oct. 10 despite a protest by Yugoslav Nadjovic, Chancellor's representative, that the long recess amounted to a first-class funeral for disarmament.

Approximately 2,000 single unemployed men are in Vancouver receiving no assistance from either city or province because of their refusal to go to relief camps or because they left those establishments.

E. L. Hushell, director of radio station CKGN, Toronto, has been engaged by the Canadian radio broadcasting commission to make a tour of the western provinces to organize programmes from this area.

Detention for 28 days was the sentence meted out to Cawdren Harris, entry agent at Windsor Castle, following a court martial. Harris was found safe at his post while the royal family were in residence some time ago.

A plea for an even greater measure of co-operation between all nations in the fight against tuberculosis was made by Professor S. Lyle Cummins, of England, noted authority on the disease, at the annual dinner of the National Tuberculosis Association held in Toronto.

Dr. John M. Chapman, associate professor of banking at Columbia University, in an address before the royal table on money, banking and financial situation, at the institute of public affairs, said that the United States "bank failure movement is not ended."

Seven speedy destroyers used by the United States coasted for two days to chase rum runners and other smugglers operating off the Atlantic coast have been ordered by the navy because the government's economy programme necessitated a reduction in expenditures.

Has His Own Method

British General Thaght Hight Eight Or Nine Languages

Lieutenant-General Sir Edmund Ironside has exchanged what was practically a sentence at the Tower of London, England, for a commutation by his new appointment as Quartermaster-General of the Forces in India. As the quartermaster general officer in the British Army for many years—still less fifty-four years old—he will now have an opportunity to use his knowledge to the full. He taught himself the eight or nine tongues he knows by a method of his own, memorizing every day a score of nouns and adjectives, and then using them in their own good time, and if he is ever at a loss for one, he bridges the gap by an elegant gesture and carries on calmly with the nouns.

Learning To Work

Many Opportunities On Farm To Learn Use Of Hand And Hands

During the long summer holidays boys on the farm can find plenty to do learning to work, and it is very important that opportunities should be found for them. Boys need to be able to use their hands expertly as well as their minds. If not they will find the rough and steep at the outset of life. Girls have the chance to learn to work in their homes, under the direction of their mothers, the best of all teachers. Of course, a boy should have some time to play, but idleness is a great stumbling block in the way of life, and it is a sure road to death than work.

Selling Wheat Abroad

Almost Sixty Countries Purchased From Canada Last Year

Canadian wheat last year was sold to almost 60 countries, made up of 20 within the empire and the balance beyond empire boundaries. Of the total of 140,000,000 bushels of export ports no less than 125,000,000 bushels went to the United Kingdom.

France and Belgium purchased each about 14,000,000 bushels; Italy and the Netherlands about 10,000,000 each; Germany, 6,000,000 bushels; and Greece, 6,000,000; Norway, Sweden and Peru purchased about 1,000,000 bushels each.

Industrial activities in Sao Paulo, Brazil, are increasing.

More than 1,500,000 radio sets were sold in England last year.

W. N. U. 2002

Canadian Authors Tour Britain

Party Of Fifty Will Visit Literary Centres Of The British Isles

Following the annual convention of the Canadian Authors' Association which this year was held in Quebec City, a party of about 50 Canadian authors and their friends sailed (July 1st) on the "Empress of Britain" for the tour of the literary centres in the British Isles. They will be met by some of the most distinguished authors of Great Britain and will experience the advantages of personal contacts with the scenes depicted in English literature including the country of Hardy's "Tess" the spot where Keats wrote "Ode to the Nightingale," Westminster Abbey, Dr. Johnson's house, the inn made famous by Sam Walter, Stratford-on-Avon, Kenilworth Castle, Wordsworth's home, the Robert Burns' country, and other centres of literary interest.

Among those who, it is expected, will extend courtesies and greetings to the visiting Canadians will be Sir James Barrie, Rudyard Kipling, John Galsworthy, John Galsworthy, Sir Henry Newbolt, J. B. Priestley, John Galsworthy, and George Bernard Shaw. There will also be recognition by media, public bodies and parliamentarians.

The Canadian Authors' Association was organized in 1921 with a view to promoting the interests and craftsmanship of Canadian authors. It has branches from coast to coast and a membership of about 800. The association has helped to disclose the very substantial contribution which Canadian writers are making to current literature—a contribution which has to some extent escaped observation due to the fact that a large part of Canada's literary production finds its way to the public through the channels afforded by publishing houses in the British Isles and the United States, with the result that numbers of well-known Canadian writers were commonly regarded as being Englishmen or Americans. During the past years since the association has been organized great advances have been made in the Canadian publishing industry, particularly in the field of magazines and literary periodicals.

Winning Newspaper Union



By Ruth Rogers

Winifreda of Holland has the distinction of being the only reigning woman monarch in the world. Her Majesty, who is 52 years of age, has already celebrated her silver jubilee, being crowned when 18 years old, she spends most of her time at her country palace near Apeldoorn, where she paints water colors and goes long rides daily. Her court is very simple. Winifreda speaks several languages and is also a bridge and golf enthusiast. Various statements present at the openings of her parliament all remark on the clarity of her enunciation.

Something Worth While

Investment In Youth Is Most Exciting Speculation Known

In times like these invest in boys and girls. Men talk about buying stock at the bottom. When you invest in a boy or girl you are always buying at the bottom. You are sure that the youngster is going up, and there is no telling how far. I invite every man and woman in America to take a flyer in Childhood Preferred. I predict a great future for this security. It has investment merit combined with the most exciting speculative possibilities. You are sure to get a man or a woman; you may get a great man or a great woman.

It is also lovely in grey, maine, light blue or eggshell.
Style No. 701 is designed in sizes 14, 16, 18, 20, 22, 24, 26, 28 and 40 inches long.

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CHINESE GENERAL AIDS POULTRY IMPROVEMENT



General H. H. Den, commander of the 28th Chinese Army who has given his cheque (shown above) for \$500 to construct a model poultry barn for Canadian breeding stock recently donated to missionaries in his district by Vancouver men and the University of British Columbia. Rev. Frank Dickinson, M.B., Isle of Yarmouth, N.S., is in charge of agricultural projects, including the improved poultry plan.

Great Masonic Gathering

Duke Of Connaught Opens New Headquarters In London

At one of the greatest Masonic gatherings which has been held in London, England, for many years, the Duke of Connaught, Grand Master, opened the new Masonic headquarters adjoining the old headquarters in Great Queen Street. The lofty tower of the new building rises above the not inconsiderable buildings of the neighboring Kingsway. There is a great inner temple surrounded by 15 edge rooms, a large museum and library and extensive administrative offices. The cost which took to well over 1,000,000, was raised on the suggestion of the Duke of Connaught just after the close of the war. The building will be a memorial both to the close of the war and to many Freemasons who fell in action.

Only One Reigning Queen

Winifreda Of Holland Has Celebrated Silver Jubilee

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Suffer From Trachoma

Serious Eye Disease Breaks Out Among R.C. Indians

Forty-three cases of trachoma, a disease affecting the eyes, are reported in British Columbia, mostly among the Indians, according to vital statistics released at Victoria, B.C. Dr. J. J. Wall, eye specialist of the Dominion Department, has been making a survey of health conditions among Indians for the past year and has discovered trachoma is prevalent among nearly all tribes he has inspected.

Steps are being taken to deal with the situation which, while not considered alarming, is serious enough to warrant right inspection of all reserves.

The leader, a Prussian by the name of Tausin and his two confederates were captured after the "Shengang" ran aground in the darkness near Port Arthur.

Had Chances For Complaint

Rev. Paul Hardin, Jr., of Concord, North Carolina, says he is going to insist that when he makes an address there shall be no sermon. At the conclusion of a singing the male quartet sang "How Tedious and Fastidious." Two days after he delivered a backslapper sermon at a high school, and right after the school sang "Awake! Awake!" Although not having heard Mr. Hardin speak we think he has cause for complaint.

U.S. Population Increases

The population of the United States has increased 2,917,854 since April 1, 1930 to a new high of 125,069,000, declared the census bureau in presenting some complicated additions, subtraction and divisions arrived at by estimating the increase since the 1930 census on the basis of the available data regarding births, deaths, immigration and emigration.

Recipes For This Week

(By Betty Bawdry)

ORANGE RICE

1/2 cup uncooked rice,
1 pint boiling water,
1 teaspoon salt,
1 pint whipping cream,
1 cup orange juice,
1/2 cup sugar.
1 tablespoon grated orange rind.
Cook rice in boiling salted water until tender. Do not overcook. Pour into a strainer and wash several times in cold water. Spread out on a cloth to drain. Sprinkle 1 teaspoon of the grated rind over the rice. When cold fold the rice into the whipped cream and serve with sauce made by combining the orange juice, sugar and rind, which has been stirred until sugar is dissolved.

HAM MOUSSE

2 cups boiled ham, put through meat grinder,
1 teaspoon mixed mustard,
1/2 teaspoon sugar,
1/2 teaspoon paprika,
1 tablespoon gelatin,
2 tablespoons cold water,
1/2 cup hot water,
1/2 cup heavy cream, whipped.
Add seasonings to finely chopped ham. Stir in gelatin which has been soaked in cold water and dissolved in hot. Combine mixture, lightly with whipped cream. Turn into a mold that has been dipped in cold water. Leave on ice until well set. Serve on lettuce.

Pracy In China

White Men New Frey Upon Chinese

Reverend Frederick Frey, a Protestant minister, who was captured by the Japanese police after the capture in a Dairen resort of three Germans. Japanese police say the leader confessed in the Dairen jail that the two and others captured later in the hills, added the "Shengang," a 7,000-ton Chinese steamer, and five foreign Russians including a woman, and seven Chinese who were on board.

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Fruit Popular In Canada

Consumption Of Apples, Oranges and Bananas Is Heavy

Notwithstanding the fact that the people of Canada eat more eggs and butter than the people of any other country and register high as meat eaters, they also enjoy fruit. The 1927-28 figures of the Canadian Government have just released the figures on fruit consumption in Canada for the fiscal year ended March 31, 1928, which show that the domestic consumption of apples was 2,372,181 barrels, or oranges 2,683,471 boxes, and 3,225,000 dozens of bananas. On the basis of the population of 10,560,000 the average per capita consumption was about one-third of a barrel of apples, more than one-quarter of a box of oranges, and less than one-third of a dozen of bananas.

The total domestic consumption of the commercial apple crop grown in Canada has been fairly constant during the past ten years, varying in some extent the same amount as commercial production, whereas imports show a gradual decrease which has been more rapid during the last two years. Bananas show a steady increase in imports, but with a drop during the 1927-28 season to about the 1927-28 level, although the population has increased at a greater rate and during the last three years consumption per capita has declined. Imports of oranges vary from year to year and show no decided trend to decrease or increase, which trend is also lacking in the consumption per capita.

Serum For Melancholia

Bleologist Has New Method Of Treating Mental Diseases

Melancholia, a new form of bad temper can be cured, it is claimed, by a serum discovered by the Vienna biologist, Professor W. Hausmann, according to a recent publication of the psychiatric clinic of the Vienna University. Professor Hausmann has found in the blood of melancholic patients a substance usually sensitive to the influence of light. In view of the fact that light is a definite vitalizing agent on both body and mind, Dr. Hausmann and other scientists decided to make this a new method of treatment for mental diseases.

After successful experiments on animals, tests were made on patients of the psychiatric clinic, which proved to be most encouraging. In the majority of cases a considerable improvement of the mental trouble was noticed after the patients were given a number of injections with the serum extracted from the red corpuscles of the blood. Melancholic mood became less frequent and less depressing, and the appetite and activity of the patients increased.

According to observations at the psychiatric clinic, the effect of the new treatment was increased by the application of ultra-violet rays. In several cases of profound melancholia positive and lasting results were obtained, it was claimed.

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To Measure
Wind Resistance

Seven Hundred Miles-An-Hour Tunnel Built At English Laboratory

Important improvements in the speed and accuracy of shell and rifle fire will result, it is hoped, from new 700 miles-an-hour wind tunnel, which is to be constructed at the National Physical Laboratory, Teddington, England.

The tunnel will provide the fastest stream of air which has yet been produced with a velocity equal to that at which sound travels through air. This will render it possible for the first time for wind resistance to be measured at speeds closely approximating to the highest muzzle velocities obtainable.

As a result research workers will be able to obtain exact data on the relative merits of projectiles constructed with various modifications to existing standard shapes. Instead of elaborate and costly gunfire trials with projectiles the whole work will be performed in the laboratory. The air will rush past the shell instead of the shell rushing through the air. As a steady wind, in the improvement may be expected any increase in the case of shell fire, and greater resistance to "drift" due to a steady wind, in the case of rifle-fire. In the latter case it will be possible to reproduce the full effect of the wind on a projectile by placing the bullet to be tested at a small angle to the 700-miles-an-hour gale.

Importance of such practical tests lies in the fact that hitherto it has proved impossible to make precise calculations of air resistance based on theory alone. With shells and aircraft it has been found that important improvements can be obtained by apparently insignificant changes in design.

In the method which will be adopted the projectile will be suspended in the wind tunnel by a new principle which will automatically record the various forces exerted on the projectile. This will be done by means of electrical means to an observer outside, who has as full a knowledge of everything that is happening to the projectile as if he were in the tunnel.

The new tunnel is to be constructed, in order to make use of the enormous pressure developed in the laboratory's compressed air tunnel for aircraft testing, which is ready to begin work.

When testing in this tunnel is completed, the air it contains, which exerts a pressure of 5,000 tons, will be released through a new projectile tunnel. It is estimated that the blast of air will last for about twenty minutes at the full speed. In addition to projectile tests the tunnel will be used to measure the forces on the tops of "expansion" propellers, "rings" which other experiments are expected.

The creation of the compressed air tunnel, which alone makes the projectile tunnel possible, is a minor triumph for the British steel industry. Its components are so large that it was necessary to build the containing building round it. The whole new building tested up to the record pressure of 500 pounds a square inch—more than double the normal pressure of the atmosphere.

Taking Wonderful Trip

Party Of Ten Hawaiian Boys On Way To Yukon

When H.H.H. Monowal docked in Vancouver, it was just the end of another journey for most of the passengers, but for 10 boys from Hawaiian Islands, it was arrival at the stepping-off place for magnificent adventures.

They are members of a party from Honolulu school, under direction of Mr. Bayne Beauchamp, and their destination is Yukon and Alaska, where they will do nothing at all except: Travel 1,600 miles on the Yukon River in small boats; prospect for gold; botanize; take samples of plants; eliminate fish; take moving pictures. They have arranged for some boats at Whitehorse, and will build others.

The boys, ranging in age from 14 to 17, were picked for their physical and mental ability. They will visit Dawson, Port Yukon and Tanana on their trip down the Yukon.

Trained Their Chief

In the life of the new radio equipment for policemen, the chief constable of Nottingham, England, broadcast the description of a man wanted, the cruiser cars jumped on the trail, and when they stopped the "fugitive" driver they found he was the chief constable himself.

You need to be broad-minded to live in a narrow-minded community.

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Special Features For This Week

FRESH SAUSAGE—Two Pounds for	35c
WEINERS—Two Pounds for	38c
DATES—Three Pounds for	25c
FRESH EGGS—First, 2 dozen for	25c
COOKING BUTTER—2 Pounds for	28c
GINGER SNAPS—Fresh in, 2 pounds for	25c
HONEY GRAHAMS—Per Package	19c
MILK—Tall Tins	13c
BROWN BEANS—Alberta Crown, 3 lbs. for	26c
SOCKEYE SALMON—Tall	25c
CUP CIRCLE TEA—Cup and Saucer	39c
CUP CIRCLE COFFEE—Cup and Saucer	37c
O-SO-GOOD PRETZELS—Package,	13c
PARROWAX—Per Package	20c

Mr. and Mrs. Gordon Stone and son Harry of Pincher Creek, arrived in town last Thursday to spend a few days with Mrs. Stone's parents, Mr. and Mrs. G. McKay.

CARD OF THANKS

I would like to extend my sincere thanks to the Ladies' Auxiliary (Canadian Legion), the Ladies' Aid for the lovely flowers and the many friends for the kindness shown me while in the hospital and at home; also Mrs. F. Cann for her great kindness to my little daughter.

Mrs. R. Phillips

Swimming pool tickets may be secured at the pool the tug store, S. Mathony's, J. Bergeron's, T. Van Wert's and F. McGimpsey's stores.

FOR SALE—Fine poultry—between \$8 and 90 hens, ducks and geese.

Apply Mrs. Lawson

FOR SALE, a cheaterfield suite or sale cheap Apply to Mrs. B. Tonks, First street.

Prepare Now For Spring and Summer

We can supply you with SCREEN DOORS AND WINDOWS At Reasonable Prices Do Your Repairing Now When Prices are Low Order's let with H. J. Cox Promptly Attended to GAS CITY PLANING MILL

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Their One Price Suits or Overcoats

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Are Made To Measure and Guaranteed To Fit

JORDAN'S

Snappy Tailors
MEDICINE HAT

Interesting

Local Items

Miss Lily Kaudern is spending her vacation with friends at Tilly.

Mrs. G. McKay sr., left on Sunday with her daughter, Mrs. Gordon Stone and Mr. Stone to spend some time with them in Pincher Creek.

Mr. Joe Schille, recently of the Imperial bank staff here, left for Summerland B. C. to spend his vacation before taking up his new duties at Bankville Alberta.

Mrs. Vanderberg and small daughter, of Monarch, accompanied by Mr. and Mrs. Joe Tisinger and Mr. Verboom, of Nobleford, arrived by motor on Thursday to visit Mr. and Mrs. Garret Tisinger for a few days.

Mr. E. T. Cooke who has been under doctor's care in Medicine Hat hospital for the past two weeks returned home on Wednesday. Although not able to resume his work as yet he is progressing favorably.

Mr. C. T. Hall was taken suddenly ill on Tuesday and was rushed to the Medicine Hat Hospital where it was learned that an operation was not necessary at present. Mr. Hall returned home on Wednesday.

Once more Mr. W. King, principal of the school here has won high honors and brought distinction to Redcliff. This time Mr. King has won first prize in a Dominion wide essay contest recently conducted by the anti-visitation and Haysane Education Society of Canada. The subject of the essay was "Why should we oppose visitation?" The Review congratulates Mr. King on his original success.

IN LOVING MEMORY

Treasured Memories of a Dear Husband and Father "Charles E. Oakland" who died in Col. Belcher, Hospital, Calgary July 27th 1924.
Worthy of remembrance from his wife and sons, Edward and David.

Mr. and Mrs. R. S. Holy, Mrs. Woodcock and Miss Knight spent last weekend on a motor trip to Ban.

Miss Jane Mallard is spending her holidays in Medicine Hat, the guest of Miss Alice Bishop.

Broadway is to have another business building erected in the near future. Mr. Van Wert is clearing away the debris in the old foundation at the corner of Third street and Broadway where the Royal bank once stood, preparatory to erecting a building on the old foundation. He has purchased the old Odlin building and intends moving in to the new stand.

Miss Cox, of the public school staff, was among the passengers who landed in England last week on the Empress of Britain. On board also were a number of Canadian authors who are on a tour of Europe, among whom was Ralph Connor who held service on Board the first Sunday out from Quebec. Miss Cox thoroughly enjoyed the trip across.

Arrangements are under way to have the snappy Swift Current girls' softball team play a series of games here in Medicine Hat next week. It is expected, according to present plans, that a game will be played in Redcliff either Thursday or Friday of next week. Keep yourself posted and don't miss seeing the game as it is expected to be one of the best of the season.

Mr. and Mrs. Johansson entertained their Danish and Canadian friends at the home of Mr. and Mrs. A. R. Ballantyne on Friday evening last. The first part of the evening was taken up with bridge at which there were three tables engaged. Miss Karen Pedersen and Mr. Knud Anderson carried off the honors while the consolation prizes went to Miss Dolly Kitchen and Mr. Hans-Ove Andersen. After the awarding of the prizes a delicious lunch was served and the guests assembled on the spacious veranda where dancing was participated in till an early hour. Mr. Egen Johnsen provided the music which was thoroughly enjoyed by all.

Hot Weather Specials

BATHING SUITS—Pure Wool (Killingite) Bathing Suits, Suntan Back, all colors at \$1.25

UNDERWEAR—Men's Silk Shirts with Broadcloth Short in cream, blue and green colors, just the thing for hot weather, a suit \$1.35

MEN'S SOX—Lovely Silk and Rayon Dress Sox assorted colors, Three Pairs for \$1.00

LADIES' DRESSES—Printella Vokes and Prints, just a few left; neatly trimmed with organdy \$1.25 & \$2.65

LADIES' HOSE—Pure Silk, full fashioned Silk Hose in all leading shades; a splendid hose at 75c

THE HICKS TRADING CO.

GROCERY SPECIALS

PRICES EFFECTIVE JULY 28th, 29th and 31st

NEW APPLES—ORANGES—
Per Pound 19c Nice Size, 2 doz 49c

BUTTER—Creamery AYBHSIRE ROLL
Dominion or Crests 2 47c Hot Smoked per lb. 19c

SPAGHETTI—Heins SAUSAGE—Pork
In Tomato Sauce Tin 15c Ready for use lb. tin 22c

SALMON—Horseshoe SALMON—Small Tins
Tall Tins 3c Horseshoe, 2 for 5c

Hormel Spiced Boiled Ham 1 lb. Tin 30c
Just the Thing for Picnics

CHLORIDE OF LIME SANIFLUSH—
12 Boxes for 25c Tins 15c

HIRES ROOT BEER HIRES GINGER BEER
Per Bottle 80c Per Bottle 90c

GRANTHAM'S RASPBERRY
Lemonade Crystals pkt 15c VINEGAR—Bottle 15c

VINEGAR, White or Brown, Gallon - 75c

HONEY, Riedell's Alberta, New Season

5 lb. Tin 65c 2 1-2 lb. Tin 35c

RICE KRISPIES CORN FLAKES—
Kellogg's pkt. 15c Kellogg's, 3 pkts. 25c

TEA, Nabob, per pound, 37c

E. T. COOKE

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Try One. They are just
Delicious for this weather.

August Furniture Sale

Opens Friday, July 28th at 9 o'clock a.m.

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Furniture, Carpets, Floor

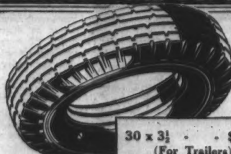
Coverings, Draperies and China

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29x440 - \$6.35

30x450 - \$7.20

28x475 - \$7.90

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Right and our Assortment

and Quality of the Best

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